Cornell University Veterinary Specialists





NICOLE VAN SANT, BS, LVT, VTS (ECC)

Nicole Van Sant is the Nursing Director at Cornell University Veterinary Specialists. She did a pre-veterinary program at Pace University and received her Bachelor of Veterinary Technology from Mercy College. She has extensive specialty training and received her VTS (Veterinary Technician Specialist) certification from the Academy of Veterinary Emergency & Critical Care Technicians. Nicole is an Adjunct Professor at Mercy College Department of Veterinary Technology in Dobbs Ferry, NY, and has been with CUVS its inception.



ROBIN BROGDEN, MA

Robin earned a Master of Arts degree in organizational communication and marketing from Eastern Michigan University and obtained her BA in Anthropology at the University of Michigan. Over the last 35 years she has applied that knowledge through her work at University of Michigan's athletic department, a professional sports franchise, a fast-growing media company, as well as a variety of management consulting engagements and leadership roles in specialty veterinary medicine.

In 2007, she launched BluePrints Veterinary Marketing Group, Inc., a full service marketing and management consulting agency exclusively devoted to serving specialty, emergency and referral practices as well companies that work within the animal health sector. As a business to business agency, BluePrints' principal aim is to facilitate the relationship between primary care veterinarians and specialists and therefore increase awareness and access to specialty care by more pet owners. To further this goal, in 2012 Robin launched the non-profit organization, Collaborative Care Coalition (formerly VetSOAP, the Veterinary Specialists Outreach & Awareness Project), and currently serves on its board of directors. Active in the profession, Robin served on the ACVIM Foundation Board of Directors for two terms (6 years) and in 2016 was presented with the Distinguished Service Award. She was the first non-veterinarian to hold this position and earn this distinction. A published author, Robin wrote 101 Veterinary Marketing Questions Answered for AAHA Press with a second book currently in development, and serves on the Editorial board for American Veterinarian.



DANIEL FLETCHER, PhD, DVM, DACVECC

Associate Professor of Emergency and Critical Care, Cornell University College of Veterinary Medicine

Dr. Fletcher obtained a BS in Electrical Engineering at Drexel University and a PhD in Bioengineering from the University of California Berkeley and San Francisco before completing his veterinary degree at the University of California Davis. He did his rotating small animal medicine and surgery internship and residency in Emergency and Critical Care at the University of Pennsylvania. He has been on the faculty of the Cornell University College of Veterinary Medicine since 2006.

Dr. Fletcher is co-chair of the RECOVER Initiative, which published the first evidence-based veterinary CPR guidelines in 2012, and has taught CPR courses all over the world. His research interests include high fidelity medical simulation for veterinary training; novel diagnostic markers and therapeutic targets for patients in shock; non-invasive measures of cardiac output and oxygen delivery; diagnosis and treatment of disordered fibrinolysis; biochemical prognostic and diagnostic indicators and cardiopulmonary resuscitation.